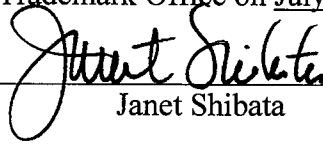


**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicants:	)	<u>Certification under 37 CFR 1.8</u>
	)	
Finseth et al.	)	I hereby certify that this paper is being electronically
	)	transmitted to the United States Patent and
Serial No.: 09/532,755	)	Trademark Office on <u>July 2, 2008</u> .
	)	
	)	
For: "Method and Apparatus for	)	Janet Shibata
Transmission, Receipt and	)	
Display of Advertisements"	)	
	)	
	)	
Filed: March 22, 2000	)	
	)	
Group Art Unit: 2623	)	
	)	
Examiner: James R. Sheleheda	)	

**RESPONSE TO THE OFFICE ACTION DATED APRIL 28, 2008**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the official action dated April 28, 2008, please enter the following amendments and consider the accompanying remarks.

**The Status of the Claims** begins on page 2 of this paper.

**Remarks** begin on page 14 of this paper.